



PÓST- OG FJARSKIPTASTOFNUN

Decision no. xx/2017

**Wholesale tariff for call termination in
public telephone networks provided at
a fixed location**

xx October 2017

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1 Introduction

This Draft Decision is based on the Post and Telecom Administration (PTA) Decision no. 22/2016, dated 23 December 2016, on the designation of companies with significant market power and on the imposition of obligations on the wholesale market for call termination in public telephone networks provided at a fixed location. Pursuant to the Recommendation of the EFTA Surveillance Authority (ESA)¹ from 2016 on the definition of wholesale markets for electronic communications services, call termination in individual public fixed phone networks belongs to Market 1.

Pursuant to PTA Decision no. 22/2016, the tariff for call termination in public fixed phone networks shall be decided with benchmarking. The PTA has now carried out the benchmarking for the decision on these rates. The PTA used the same methodology with this benchmarking as was used in the last benchmarking on this market. The PTA uses the conclusions of the benchmarking to decide the wholesale rate for this country for call termination in public fixed phone networks from 1 January to 31 December 2018.

The PTA opened a national consultation on the Preliminary Draft of this Decision on 10 August 2017 and this consultation ended on last 31 August. The PTA received no comments from stakeholders.

The following Sections cover the legal grounds, methodology and calculations that led to the PTA conclusion. The text of the Draft Decision describes the planned PTA position which can be subject to amendment until the final decision is made, among other things as a result of comments from stakeholders. The wording of the Draft should be read with this in mind.

¹EFTA Surveillance Authority Recommendation of 11 May 2016 on relevant product and service markets within the electronic communications sector susceptible to *ex ante* regulation in accordance with the Act referred to at point 5cl of Annex XI to the EEA Agreement (*Directive 2002/21/EC of the European Parliament and of the Council on a common regulatory framework for electronic communication networks and services*).

2 Grounds for the Decision

The PTA bases its decision on the Act on Electronic Communications, on prior decisions made by the Administration and on the Recommendations of the EU Commission and of ESA on the regulatory treatment of call termination rates in mobile phone and fixed line networks from 13 April 2011².

According to Paragraph 4 of Article 32 of the Electronic Communications Act the PTA can, when calculating costs, use as a reference the operation of analogous service that is considered efficiently run. It can also take into account tariffs in analogous competition markets and it may use cost analysis methodologies that are not related to methodologies employed by an electronic communications company.

In Item 12 of the Recommendations of the EU and of ESA on regulatory treatment of fixed and mobile termination rates it was authorised for regulators such as the PTA to apply benchmarking to decide termination rates where specific conditions are fulfilled.

In the PTA Decision no. 22/2016, it is prescribed that the PTA shall annually make a decision on maximum termination rates for Icelandic electronic communications companies subsequent to benchmarking with EEA states pursuant to a more specifically defined methodology, no later than 1 November each year which shall apply from and including 1 January of the following year.

The grounds underlying this decision are described in more detail in the following sub-sections.

2.1 Recommendations of the EU Commission and of ESA with respect to termination rates in fixed and mobile networks

The EU Commission issued a Recommendation with respect to the regulatory treatment of call termination tariffs in mobile phones and fixed line networks in May 2009³. The Commission considered that obligations with respect to termination rates were not sufficiently homogeneous in member states of the Union and decided to issue a regulation to support harmonisation. ESA issued an analogous Recommendation on 13 April 2011.

The main rule according to the Recommendations is that the regulatory authorities should prescribe termination rates that take into account the cost of call termination in mobile and fixed line networks in efficiently designed electronic communication networks, in accordance with a

²EFTA Surveillance Authority Recommendation of 13 April 2011 on the Regulatory Treatment of Fixed and Mobile Termination Rates in the EFTA States.

³Commission Recommendation of 7.5.2009 on the Regulatory Treatment of Fixed and Mobile Termination Rates in the EU.

cost model based on the Long-Run Average Incremental Cost (LRIC) methodology⁴. Projections are made of future developments on the basis of current costs where the assumption is the use of the most efficient technological solutions, such as next generation networks (NGN). This is a pure bottom-up⁵ LRIC cost model, known as pure BU-LRIC.

The incremental service in question in the pure BU-LRIC model is call termination at wholesale level. The additional cost in question, or "avoidable costs" for wholesale service for call termination is the difference between total costs of network operators that provide full wholesale services and the total costs of the same network operators less call termination wholesale services to third parties. In other words, one only calculates the call termination costs that are avoided if the service in question is discontinued.

According to the above specified ESA Recommendation, electronic communications regulatory bodies were granted a general period of notice for adaptation until 31 December 2012 to prepare and introduce the pure LRIC cost model.

Pursuant to Article 12 of the Recommendation, less well-resourced regulators were granted longer notice, until 1 July 2014. In this Article, it is specified that if it would breach the principle of proportionality to force a less well-resourced regulator to apply the method recommended in the Recommendation after 1 July 2014, then such authorities may continue to use another methodology until the Recommendation is reviewed, unless BEREC⁶ assisted them professionally and/or financially to apply the specified methodology. The Recommendation has been under review now for some time, but neither the EU Commission nor ESA has issued a new Recommendation for termination rates nor has the regulatory framework in this country been changed in this respect.

The PTA is considered to be one of the less well-resourced regulators. Such authorities are authorised to use, e.g. benchmarking, instead of the above-mentioned cost analysis methodology if it can be shown that this will return a result that harmonises with the objectives of the Recommendation. The results returned by methods other than pure BU-LRIC should not be higher than the average rates in the EEA states that apply the pure BU-LRIC methodology when calculating call termination tariffs.

⁴ Long-Run Average Incremental Cost is the cost that is added or is saved when a specific service or operation is added or discontinued, on the assumption that all costs are variable.

⁵One speaks of the "bottom-up" model in the case of calculations made on the basis of an engineering model of electronic communications networks in the relevant electronic communications market. The model is based on a hypothetical network system which is efficiently designed and which uses the most efficient technical solutions on offer at any given time.

⁶Body of European Regulators for Electronic Communications.

According to this it is clear that both the Commission and the ESA recommend that only termination rates based on the pure BU-LRIC model be used in the benchmarking.

In compliance with the above the PTA intends only to include comparison countries where the termination rates had been decided with the pure BU-LRIC methodology.

2.2 PTA Decision no. 22/2016

The PTA refers to the Administration's Decision no. 22/2016 dated 23 December 2016 on the designation of companies with significant market power and on the imposition of obligations on the wholesale market for call termination in individual fixed public phone networks. The Decision is based on market analysis made by the Administration. The wholesale market for call termination in individual fixed public phone networks is no. 1, pursuant to the ESA Recommendation⁷ on the definition of wholesale markets for electronic communications services and was previously no. 3 pursuant to the older ESA definition from 2008.

With a view to the definition and analysis of competition on the wholesale market for call termination in public telephone networks provided at a fixed location (Market 1) and pursuant to paragraph 2 Article 17, see Article 18 of the Electronic Communications Act, the PTA decided to designate Síminn hf. (Síminn), Fjaraskipti ehf. (Vodafone), Nova ehf. (Nova), Símafélagið ehf. (Símafélagið), Hringdu ehf. (Hringdu) and Tismi BV (Tismi) as having significant market power on the relevant market.

On all these companies were imposed obligations on access, non-discrimination, and price control.

In the obligation for price control it was specified that the maximum rate for call termination would be decided by benchmarking pursuant to the authority in Paragraph 4 of Article 32 of the Electronic Communications Act. It was also specified that maximum termination rates would continue to be the same for all companies i.e. symmetrical rates. In an older PTA market analysis on this market (PTA Decision no. 36/2012⁸) symmetrical rates were also prescribed and the use of benchmarking for deciding maximum rates for call termination in public telephone networks provided at a fixed location. No change to the implementation of the price control obligation was therefore introduced in the PTA Decision no. 22/2016.

⁷EFTA Surveillance Authority Recommendation of 11 May 2016 on relevant product and service markets within the electronic communications sector susceptible to *ex ante* regulation in accordance with the Act referred to at point 5cl of Annex XI to the EEA Agreement (*Directive 2002/21/EC of the European Parliament and of the Council on a common regulatory framework for electronic communication networks and services*).

⁸Decision on designating companies with significant market power and the imposition of obligations on the wholesale market for call origination and termination in public telephone networks provided at a fixed location, dated 14 December 2012.

The following main criteria were applied for selection of comparison countries and for the calculation of wholesale rates for call termination in public networks provided at a fixed location when benchmarking was used:

- Reference should be made to those EEA states where the termination rates of companies with market dominance on the markets in question were subject to monitoring of tariff by the electronic communications regulatory body of the state in question, on the basis of cost analysis where the pure BU - LRIC methodology is applied.
- Comparison of rates should be based on the conclusions on termination rates according to calculations based on the pure LRIC model which were available 30 April of the year when the benchmarking was made in each instance.
- Comparison should be made with the rate for single transit /layer 2⁹.
- The reference shall be the price per minute of a three-minute call.¹⁰
- Comparison should be made using the average exchange rate in the relevant quarter.¹¹
- It shall be assumed that a formal decision has been made by the relevant regulatory authority.
- The resulting rate should not be higher than the arithmetic mean in those countries that fulfil the above conditions during the period of reference.

Then it was stated that the PTA would, on an annual basis during the period of validity of the Decision, repeat the benchmarking using the above specified criteria and decide maximum termination charges which would come into force from and including 1 January each year in accordance with the conclusions of the benchmarking. The PTA would publish conclusions from the benchmarking no later than 1 November each year with a decision (for rates that were to apply from and including 1 January of the following year), subsequent to national consultation and to consultation with ESA. Normally, all countries that fulfilled the above specified criteria should be used in the benchmarking.

2.3 Prior PTA Decisions on call termination rates on Market 1 (Market 3/2008) on the basis of benchmarking

At the beginning of 2015, the PTA carried out benchmarking pursuant to PTA Decision no. 36/2012. The benchmarking conclusion was presented in the PTA Decision no. 19/2015, dated 30 July 2015 which prescribed that the conclusion of the benchmarking carried out by the Administration would be the basis for maximum rates for call termination in public telephone networks provided at a fixed location. According to the decision of the maximum rate was ISK 0.16/minute for termination in public telephone networks provided at a fixed location for

⁹ This does not prevent the results in states being taken into account where no differences made in price for varying connection areas if price control applied to single transit/layer 2.

¹⁰ It is assumed that an average telephone call is 3 minutes, the calculation is made using the following formula: average minute price = connection charge/3 + price per minute.

¹¹ In this process, the PTA applies among other things the BEREC implementation in its regular benchmarking.

Siminn, Vodafone, Nova, Símafélagið and Hringdu for the year 2016. The charges for call setup in force at this time were removed, from and including 1 January 2016.

The PTA repeated the benchmarking in 2016 and the conclusion of this benchmarking was published in the PTA Decision no. 17/2016 dated 28 October 2016. There a maximum rate of ISK 0.14/minute was prescribed for call termination in public telephone networks provided at a fixed location for Siminn, Vodafone, Nova, Símafélagið and Hringdu for the period 1 January 2017 until 31 December 2017.

In the implementation of the benchmarking the PTA took into account the above specified ESA Recommendation with respect to regulatory treatment of call termination rates in mobile phones and fixed line networks. The PTA selected comparison countries in accordance with Article 12 of the ESA Recommendation in question.

The above specified Decision on benchmarking was not appealed to the Appellate Committee for Electronic Communications and Postal Affairs nor to the courts.

In accordance with the PTA Decision no. 17/2016 the wholesale rate currently in force for call termination in public telephone networks provided at a fixed location in Iceland is ISK 0.14/minute and this rate is in force until 31 December 2017.

The Decision here under discussion covers rates that shall apply in the year 2018.

3 Calculation of termination rates

In accordance with the PTA Decision no. 22/2016, on the designation of companies with significant market power and on the imposition of obligations on the wholesale market for call termination in individual public telephone networks provided at a fixed location, the PTA has now gathered termination rates on wholesale markets for call termination in individual public telephone networks provided at a fixed location of the EEA states to be used in benchmarking. In its gathering of data, the PTA has used the European Commission CIRCABC Information Resource Centre, the ESA ECOM database, reports from Cullen International¹² and BEREC¹³ benchmarking¹⁴ as well as information published on the websites of the relevant electronic communications regulatory bodies.

The PTA uses the same methodology with this benchmarking as in the last benchmarking. The PTA Decision no. 17/2016, dated 28 October 2016, on a wholesale tariff for call origination and termination in public telephone networks provided at a fixed location was not referred to the Appellate Committee for Electronic Communications and Postal Affairs or to the courts.

When selecting countries for comparison the PTA uses electronic communications markets in the EEA where there are now 31 states including Iceland.

In accordance with the PTA Decision no. 22/2016, the following main criteria were used when calculating termination rates:

- Reference was made to those EEA states where the termination rates of companies with significant market power on the markets in question are subject to price control by the electronic communications regulatory body of the state in question, on the basis of cost analysis where the pure BU-LRIC methodology was applied.
- Comparison of rates was based on the conclusion on call termination rates according to calculations based on pure BU-LRIC model available on 30 April 2017.
- Reference was made to the rate for single transit /layer 2¹⁵.
- The average exchange rate of the last quarter of 2017 was used in calculations.
- Only rates that were based on a formal decision made by the relevant regulatory authority were included.
- The resulting rate was the arithmetic mean of rates in those countries that fulfil the above conditions during the period of reference.

The conclusion is the minute rate for call termination without call setup charge or breakdown into day, night or weekend rates.

¹²Cullen International has also provided information that has not appeared in their reports.

¹³Body of European Regulators for Electronic Communications.

¹⁴“Termination rates at European level” January 2017, BoR (16) 90.

¹⁵ The results in states were taken into account although no difference is made in rate for varying connection areas if price control applied to single transit/layer 2.

At the time when the PTA benchmarking was implemented, the relevant regulatory authorities in 17 EEA states had made decisions on call termination rates for single transit/layer 2 in networks provided at a fixed location that were based on the pure BU-LRIC model. A number of states ¹⁶ that have calculated the rate for call termination in networks provided at a fixed location using the pure BU-LRIC model are exempt from benchmarking as the price control does not cover single transit/layer 2.

In the light of the fact that rates decided will apply in the year 2018, the PTA examined whether rates were available for call termination that would be in force during that year. This is in accordance with PTA implementation in the last benchmarking of this market, see Administration Decision no. 17/2016. In the opinion of the PTA, one should however only use the final rate and should not include in the benchmarking those rates that remained to be revised on the basis of inflation or of other factors.

The PTA therefore uses conclusions on rates for call termination which are to apply in the year 2018 when they are available, but otherwise rates that come into force in the year 2017 or that were in force 30 April 2017 are used.

The following table shows rates according to a pure BU-LRIC model (converted to ISK) for call termination in public telephone networks provided at a fixed location in the states in question:

¹⁶ France, Ireland, Italy and United Kingdom.

Table 3.1 Overview of countries used in the benchmarking

<i>State</i>	<i>Termination 2017 ISK/min</i>	<i>Termination 2018 ISK/min</i>	<i>Benchmarked rate ISK/min</i>
AT Austria	0.14		0.14
BG Bulgaria	0.09	0.09	0.09
DK Denmark	0.06		0.06
GR Greece	0.07	0.06	0.06
HR Croatia	0.11		0.11
LT Lithuania	0.15		0.15
LU Luxembourg	0.15	0.16	0.16
MT Malta	0.05		0.05
NO Norway	0.07	0.07	0.07
PT Portugal	0.07		0.07
RO Rumania	0.16		0.16
SK Slovakia	0.14		0.14
SI Slovenia	0.10		0.10
ES Spain	0.09		0.09
SE Sweden	0.08		0.08
CZ Czech Republic	0.14		0.14
HU Hungary	0.15		0.15
Average			0.11

In those countries covered by the benchmarking there was only a rate per minute without a separate call setup charge and with the PTA Decision no. 19/2015, call setup charges were discontinued in this country. In most states in the comparison there are no longer varying charges for day, night and weekend rates.¹⁷

According to the above the arithmetic mean of termination rates in these states is ISK 0.11/minute which is the equivalent of €cent 0.091/minute.¹⁸

¹⁷Where the minute rate or average rate per minute with respect to traffic is established then it is used in the comparison but otherwise the arithmetic mean of those rates that are available is used.

¹⁸ The arithmetic mean in €cent is calculated to more decimal points than shown in the text, i.e. from ISK 0.1051/minute.

4 The PTA conclusion

According to PTA Decision no. 22/2016, rates for call termination in public telephone networks provided at a fixed location are decided on the basis of conclusions of the benchmarking conducted by the Administration as described here above.

The benchmarking provides an average rate per minute for those states covered by the benchmarking. The PTA uses the conclusions of the benchmarking to decide the minute rate for call termination in public telephone networks provided at a fixed location without call setup charge.

In accordance with the conclusion of the above specified benchmarking it is the conclusion of the PTA that the wholesale rates for call termination in the public telephone networks provided at a fixed location shall be **ISK 0.11/minute** for the period 1 January 2018 to 31 December 2018. This is a maximum wholesale rate per minute ex VAT. In accordance with the PTA Decision no. 22/2016 the rate should be the same for all companies. The current termination rate, ISK 0.14/minute, shall remain unchanged for the rest of the year 2017.

In the following table, one can see termination rates in public telephone networks provided at a fixed location of electronic communications companies in comparison with rates now in force:

Table 4.1 Termination rates in electronic communications companies' public telephone networks provided at a fixed location

<i>Company</i>	<i>Unit</i>	<i>Rate</i>	<i>Rate</i>
		<i>to 31 December 2017</i>	<i>1 January - 31 December 2018</i>
Síminn	ISK/minute	0.14	0.11
Vodafone	ISK/minute	0.14	0.11
Símafélagið	ISK/minute	0.14	0.11
Nova	ISK/minute	0.14	0.11
Hringdu	ISK/minute	0.14	0.11
Tismi	ISK/minute	0.14	0.11

Source: Post and Telecom Administration

The current charge is ISK 0.14/minute, which represents a reduction of approximately 21% in ISK. The reason for the reduction is a combination of a reduction in termination rates in the comparison countries and of changes in exchange rates.

The PTA will review all the above specified termination rates in accordance with annual results of the PTA benchmarking, which shall be completed with a decision by 1 November each year, while obligations on the relevant market prescribe such a methodology. This will be done without the PTA having made a new market analysis of the relevant market, as this is simply a case of technical implementation of a specific obligation. Such a change does however require



national consultation and consultation with ESA before a final decision on price changes is made.

The Decision

In accordance with the benchmarking results it was the PTA conclusion that the tariff for call termination in public telephone networks provided at a fixed location in Iceland, as they are specified in PTA Decision no. 22/2016, shall be ISK 0.11/minute for the period 1 January 2018 to 31 December 2018. The current call termination rate of ISK 0.14 per minute will remain in force unchanged to and including 31 December 2017.

These are maximum wholesale rates per minute ex VAT.

This Decision comes into force from the day that it is published and will be in force until a decision is made to the contrary by the Post and Telecom Administration.

This Decision can be appealed to the Appellate Committee for Electronic Communications and Postal Affairs, see Article 13 of Act no. 69/2003 on the Post and Telecom Administration. The appeal shall have reached the Appellate Committee four weeks from the time that the party in question became aware of the Decision of the Post and Telecom Administration. Costs for an appeal are according to Paragraph 5 of Article 13 of the same Act, and in addition to this there is a special appeal charge to the amount of ISK 150,000, pursuant to Article 6 of Regulation no. 36/2009 on the Appellate Committee for Electronic Communications and Postal Affairs.

Reykjavík, xx October 2017

Hrafnkell V. Gíslason

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Appendix I: Exchange rate table